



KATHERINE SHOW & RODEO 2026 STALLHOLDER PROSPECTUS

Celebrating 100 years of agriculture in Katherine

17 – 18 JULY 2026
KATHERINE SHOWGROUNDS



WELCOME

The Katherine Show & Rodeo celebrates its 61st year in 2026 – a milestone representing six decades of agricultural pride, community spirit, and regional celebration. Each year, more than 35,000 people attend to experience livestock displays, produce exhibitions, market stalls, entertainment, and rodeo events.

As a stallholder or food vendor, you are part of what makes this event truly special. Your participation supports local enterprise and gives the community a vibrant, engaging experience that celebrates all things Katherine and the Northern Territory.

In 2026, the Katherine township will celebrate its centenary. As part of the celebrations, the Katherine Show and Rodeo will pay homage to our heritage. The theme 'Peanuts' is a nod to our rich history and early years, as our town was known for peanut farming.

Fast forward 100 years, Katherine plays a vital role in cattle, agriculture, transport, and many other industries.

We invite you to submit an application to be a stallholder or food vendor in 2026.

Quick Facts Summary

- Applications Close: 1 June 2026
 - Late applications are still accepted at the discretion of KDSS
- Full Payment Due: 15 June 2026
- Show Days: Friday 17 & Saturday 18 July 2026
- Bump-out: After 6pm Saturday (no vehicle access until 10pm)
- Planned Attendance: Between 35,000 - 37,000 visitors

Application Steps:

We have made things as simple as possible. Please read this prospectus carefully then submit your application [here](#).

1. Applications will only be received using the online portal.
2. You will receive an invoice for full payment once your application has been accepted.
3. All efforts will be made to accommodate requests for preferred site allocation, however, cannot be guaranteed.
4. In 2026, no bond payment will be required, however a new cancellation policy is in place.
5. Please ensure all steps are completed accurately to facilitate your application process.



GENERAL INFORMATION

Indoor and outdoor sites are available for local businesses, artisans, community groups, and commercial traders. In 2026, the Katherine Show will introduce new areas to display your products and services to an engaged audience.

Move to a Frontage-Based Site Fee Model

For most stallholders, Katherine Show is transitioning to a frontage-based site fee structure to ensure a system that is equitable, fair, and transparent for all exhibitors.

Frontage — the width of a site facing the public — directly reflects visibility and customer access. By aligning fees with frontage, we ensure that those receiving greater exposure contribute proportionately, while smaller sites remain affordable.

This approach removes ambiguity, applies a consistent standard to all vendors, and makes site pricing clear and easy to understand. It also aligns with common practice across agricultural shows and major events.

This change is about fairness and long-term sustainability of the Show. Our goal is to maintain a high-quality Show while providing a clear, consistent, and transparent fee structure for everyone involved.

Contact showtime@katherineshow.org.au for a custom quote for stalls greater than 150m².

BOOKING INCLUSIONS

Each booking will include:

- 1 x allocated site
- 2 x weekend passes; stalls over \$750 base fee receive 2 additional weekend passes
- 1 x 240 V standard power access
- Camping access behind showgrounds



TRADE STALL LOCATIONS

**All frontage space includes 5-meter depth.
PLEASE NOTE ALL FEES DO NOT INCLUDE GST.**

Show-Bag Central

In 2026, Katherine Show & Rodeo will designate a Show-Bag Central location with limited prime space where Show Bags can be sold.

Frontage: \$120/m
Additional depth to 10m: \$120

Food Courts

Food courts will provide plenty of tables, shade, and a place for you to highlight your menu to a hungry bunch of ticketholders. All food vendors will follow this pricing structure- please note there is no longer an additional food vendor surcharge.

Frontage: \$110/m
Additional depth to 10m: \$120

General Showtime Area

This encompasses the rest of the small stallholder areas and provides plenty of foot traffic.

Frontage: \$105/m
Additional depth to 10m: \$120

Large Agricultural Areas

Calling all businesses who want to showcase vehicles, marine, farm machinery and equipment to a captivated audience. Large agricultural stalls in agricultural designated areas will follow an incrementally tiered pricing structure, this means the rate per square meter reduces once your site exceeds 100m².

First 36-100m²: \$6.50/ m²
Any area over 101m² +: \$4.50/ m²
Large Trading Vehicle: \$1150 (20x10m designated space)

Pavilions

Indoor locations in pavilions, trading is from 8:00 a.m. to 5:00 p.m.; pavilions are locked overnight and open in the morning at 7:00 a.m.

Norforce Pavilion- best for small businesses selling products

- 3m x 3m \$485.00
- 5m x 3m \$600.00 (Corner Site – limited availability)

Stuart McDougall Pavilion - best for information stalls

- 3m x 3m \$485.00



ADDITIONAL FEES & REQUIREMENTS

Administration

- A non-refundable fee of \$110.00 per booking will be charged at the time of booking- if your application is unsuccessful, this will be refunded.

Utilities

- Additional 240V outlet \$35.00
- 3-Phase outlet \$65.00
- Water Access \$15.00
 - limited availability
 - no hose or fittings supplied

Additional Tickets

- Each site booking includes two adult weekend passes.
- Stalls with a base fee, before any additions such as power or water, will receive an additional two adult weekend passes.
- Additional worker passes will need to be purchased online by heading to www.katherineshow.org.au, or for a reduced fee at the time of application.

Cancellation Policy

- Written cancellations that occur before June 15th receive a 50% refund; no refunds will be given for bookings cancelled on or after June 15th.
- The Administration fee is non-refundable at any time. If cancellation is required for a medical reason, a signed medical certificate must be provided for the refund; less administration cost. All refunds are at the discretion of the KDSS committee.
- KDSS reserves the right to cancel applications and retain all money in connection therewith if there is any infringement of the terms and conditions.
- Please note that any vendors who demonstrate disrespectful conduct, poor behavior, or last-minute cancellations without legitimate excuse will have their bond withheld and be banned from future Shows.

Insurance

- All vendors must hold current Public Liability Insurance to the minimum value of \$10,000,000.
- All food vendors must provide a valid Food Business Registration.

Environment

- Single-use plastics and glass are not permitted on the Showgrounds.
- Skip bins and waste areas will be available for all vendors
- All oil must be taken offsite and is the responsibility of each food vendor using oil.
- Compliance with NT WorkSafe and KDSS policies required.



FAQ

When can I set my site up?

Access to your allocated site will be available on Thursday 16 July. Should you need an earlier time, please contact the Stall Coordinator on showtime@katherineshow.org.au to arrange an earlier time. Please note, no site access will be available until site packs have been picked up from the Show Office.

How many people are expected to attend the 2026 show?

Please plan for an audience of 35,000 - 37,000.

It is my first time attending, what site should I have?

Please contact the show office and the team would be happy to discuss the best option available for you; phone: 08 8972 1746 or email: showtime@katherineshow.org.au.

Can I bring my dog?

Yes, dogs are permitted, however must be contained and walked on a lead. This includes the days prior to the show. Please ensure that all dog waste is picked up and discarded.

Can I camp on site?

Yes, you are welcome to camp on your site. You must have a 2-day pass. A swag or similar is encouraged if camping on your site. Please note that your camping site must be within your allocated space and should not spill into other vendor sites. Should you need to camp elsewhere, there is ample space on the racecourse. Please note some areas such as the food court, trailers and large camping set ups are no longer allowed.

Is there Safety Checks?

Yes, the Committee works closely with NT Work Safe throughout the build-up to the Show and throughout show days. Safety representatives work on behalf of the Committee and the Environmental Health Agency.

Can I leave early Saturday?

As part of your booking, all vendors will be required to trade until the agreed times. This includes trading until 6:00pm Saturday with no vehicles can drive on site until 10:00pm. Should vendors leave early, you will be banned from being involved in future years

Do I get a show pass?

Yes, all sites receive two wrist bands to be worn on Show days; stalls valued over \$750 receive an additional two wrist bands. All additional passes for workers can be purchased at www.katherinshow.org.au or during the application process for a discounted fee.

Can I smoke?

There are several designated smoking areas on site. Smoking at your stand, while serving customers on show days is prohibited.



TERMS AND CONDITIONS

Site Allocation

- Applications will be given priority in order of receipt of application.
- Acceptance and allocation of sites shall remain at the discretion of KDSS which is subject to space and electrical requirements.
- KDSS reserves the right to cancel or refuse any application at its own discretion.
- **All** sideshow operators and site holders must present a **current insurance Certificate of Currency**
- NT WorkSafe will visit the Showgrounds to inspect all side shows and sites to ensure all safety standards are met.
- KDSS reserves the right to limit the amount of frontage to ensure fair and proper distribution of sites.
- No site allocation may be transferred, altered, relocated, sublet, exceeded, or intrude on another site without the written approval of the KDSS.
- The use and purpose stated in the application may not change without the approval of the KDSS.
- A full description of the goods sold is to be included with the application, no deviation from the type stated will be allowed.
- The type of site or sales outlet is limited by the number of comparable sites within the same event.
- KDSS reserves the right to limit the number of any one type of site.
- All site holders are issued with 2 full weekend passes (wristbands) per application, 4 passes for stalls over \$750 base fee.
- For any show passes over and above will need to be purchased by visiting www.katherineshow.org.au, or at the Gate on Show Days
- The \$110 admin fee on the Site is non-refundable.
- Application for a site must be made on the KDSS online application portal.
- Any vendors who demonstrate disrespectful conduct, poor behaviour, or last-minute cancellations without legitimate excuse will have forfeit all fees paid and be banned from future Shows.

Sites

- Ensure you include in your application any unique requirements with regards to your site (i.e. serves from the passenger side or back).
- Site holders may display trade lists, posters, banners, and all other promotional material within their site boundary
- **No person shall sell goods or services out of bounds of their display. Roving sales are NOT permitted.**
- Excessively noisy or messy equipment is prohibited during the show, except where permission has been granted and special arrangements made by KDSS. Bubble producing toys are **not** to be demonstrated by stallholders but can be sold.
- Site holders are to ensure their sites are always kept in a clean and tidy condition. Costs of cleaning or removal of debris to restore the site to its original condition will be borne by the site holder.
- All employees or attendants are to be clean, tidy, and conduct themselves in an orderly manner.
- All site holders and staff must carry and display in clear view, identification that includes the person's name, position, and organisation.
- Persons failing to comply with this regulation will be refused entry to show grounds and not permitted to remove goods from that site.
- Site holders must comply with all current Australian Standards that are relevant to the activity undertaken.

Commercial Opening & Closing Times Prior to Show Days

- Monday to Wednesday: Grounds will be accessible from 8:30 a.m. and close at 5:00 p.m.
- Thursday: open at 8:00 a.m. and close at 8:00 p.m.
- All site construction must be completed by 8:00 p.m. on Thursday night.
- **Site holders will not be permitted to set-up sites on Show days.**

During Show Days

- Indoor pavilions are unlocked at 7:00 a.m., trading begins at 8:00 a.m. and closes at 5:00 p.m.- doors will be locked after this time but allowing for bump out to occur on Saturday night.
- Outdoor trading begins 8:00 a.m. and ends at 6:00 p.m. Show gates remain open until 10:00 p.m., trading can continue at stallholder discretion.
- Packing up of sites may commence from 6:00 p.m. Saturday, no vehicle access until 10:00 p.m. Saturday evening.

After Show Days



- Dismantling of sites: Sunday: open from 8am to 12 (midday).
- Monday: open at 8:30am and close at 12 (midday).
- Access out of hours for major sites may only be made by prior arrangement with KDSS. KDSS shall assess the requirements and reserves the right to refuse access.
- The cost of security arrangements for this purpose will be borne by the requesting site holder. No door may be left open without the presence of security personnel.
- The grounds must be vacated by 12 noon on the Monday after the event.

Security

- Security commences Sunday 12 July 2026 and ceases on Sunday 19 July 2026
- All security arrangements before and after these times remain the responsibility of the site holder.
- Insurance of items of value remains the responsibility of the site holder.
- KDSS takes no responsibility for loss or damage.
- It is recommended that no items of value are left unattended at any time.

Sellable Goods

- Site Holders wishing to sell raffle tickets or to collect donations may do so only with the approval of KDSS.
- All sales must conform to the requirements of the Racing and Gaming and Licensing Commission.
- A copy of relevant permits must be provided.
- Roving photographers will not be permitted to charge the public any money.
- At the discretion of the KDSS, no article that creates a nuisance, annoyance, is dangerous, offensive or of an objectionable nature may be displayed, given away, sold or given as a prize.
- Showmen 's Guild exclusive items are Dagwood Dogs (also called Pluto Pups, Sausage on a Stick), Fairy Floss, Waffles, Toffee Apples and Snow Cones. Sale of these items is strictly limited to members of the Showmen 's Guild.

Showbags

- All site holders selling Show Bags are to present a sample of each type of bag to the KDSS and Consumer Affairs officer on request.
- The contents shall be inspected by officers of Consumer Affairs and KDSS for compliance and suitability.
- Any items considered unsuitable must be removed from the bags and not sold on the grounds.

Prohibited articles include:

- Drug related goods including cocaine kits, bongs, and other related articles
- Explicit or hardcore matter including T-shirts, playing cards, pictures and posters & DVDs and videos
- Fake cigarettes
- Fireworks including crackers and skyrockets
- Fuel type fire lighters (Zippo)
- Horns and trumpets
- Knives and other sharp objects (including Pen Knives)
- Laser pointers, laser pen lights, laser toys
- Metal or wooden martial arts devices,
- Nun chucks
- Pressure pack snow and spray devices,
- Silly string, Stink bombs, Pressure Pack Fart Gas, iridescent hair spray
- Bouncing Beans
- Water Bombs
- Bomb bags and fire wallets
- Toy guns **are** acceptable; however, the following are **not**:
 - Ball bearing guns
 - Eight shot caps
 - Pellet guns
 - Pop downs (Throw downs)
 - Potato guns
 - Replica guns (bullet type)
 - Roll caps,
 - Strip caps
 - Gel blaster guns
 - Rubber Band Gun
 - Water pistols over 150mm
 - Face masks/face scarves



- Samurai Swords, English Swords, and Fencing Swords are to be sold in **Sealed Packages by Licensed Traders Only.**

- Any other projectile device deemed to be unsafe by the KDSS, security personnel or authorised persons
- Any site holder who sells items of a prohibited nature or who refuses to remove them or any other objectionable article from sale will be asked to close their operation and leave the grounds immediately.
- KDSS reserves the right to refuse entry at future events.

Alcohol, Gambling and Unapproved Trading

- Alcohol can only be consumed in designated camping areas on the dates and times specified on the Special Event Permit, details will be included on the site holder letter within your site pack and on posters throughout the grounds.
- Sites who have had Special Event Permits for their small time-managed events approved by KDSS can only consume alcohol on the dates and times specified on their Special Event Permit, please note these managed events will be closely monitored by KDSS, security and the Liquor Commission.
- Copies of your permit must be displayed at your site in a visible location throughout both Show Days. Failure to comply may result in fines, cautions, or arrest.
- **No glass** is permitted anywhere on the Showgrounds.
- KDSS reserves the right to cancel the contract and remove any site holder from the showgrounds if any games played on the Site are declared illegal by a member of the police force or if there is any other infringement by the site holder. In this case the site holder will be liable to forfeit all monies paid or payable in connection with the site.
- All games must be games of skill, and all **gambling is PROHIBITED.**

Electricity

- Applications for electricity must be made on the application form.
- All electrical equipment used by the site-holder shall comply with Australian Standards 3000, 3002 and any other standard that covers the equipment in use.
- All electrical equipment shall be safety checked and display test labels in compliance with the Work Health Act.
- All leads from distribution boards must be protected against damage or tripping hazard.
- Protection shall comply with AS 3002. Trenching of roads is prohibited.
- Double adaptors, power boards, or any other form of increasing power availability will not be allowed at a point of supply.
- Only one power lead per outlet is permitted. This lead is to be rated at least 15 amp for single phase outlets and 20 or 32 amps for three phase outlets.
- Three phase outlets are not to be used to achieve single phase power unless a sub-board meeting the above regulations is used.
- 5pin plugs must be used in three phase outlets. The use of the earth pin for neutral is forbidden.
- **All electrical faults at distribution boards must be reported to KDSS ASAP at 08 8972 1746**
- KDSS will notify site holders if their power requirements can be met and the cost to the site holder.
- In general, there is only one (1) outlet available per site. KDSS reserves the right to remove electrical supply from any site that is considered unsafe.
- Total load per single-phase outlet is not to exceed 15 amp or 2,400 watts.
- Sites exceeding this will be disconnected.
- Site holders must determine total loading of their site and book the required number of outlets.
- KDSS will not be responsible for any loss due to failure of power supply.
- Site holders requiring three phase power shall advise at time of site application.
- The total load per phase must be stated.
- **No site holder shall carry out or cause to be carried out by another person, any work or modification to a Distribution Board.**
- Site holders will be liable for the cost of any damage done to a distribution board caused by overloading or misuse.

Water Supply and Use

- The cost of any excessive use of power and water for anything other than ordinary use may be charged for at the cost of provision.
- Arrangements for supply of excess requirements shall be made by the person requesting the supply by previous permission of KDSS.
- The supply will be un-metered, and a fixed charge will be rendered prior to allocation of sites.
- Water supply is not guaranteed. Site holders requiring water connections shall advise and check availability.
- All hose and connectors to available outlets will need to be brought onsite and will not be provided.

Grounds, fixtures & fittings

- No person shall break any ground surface without previous permission or cause damage or alteration to any building, structure, and fixture or fitting.



- The cost of repair to the original condition shall be borne by the person causing such damage.
- No fixing holes may be drilled in any concrete floor or structure.
- Liability from loss, non-delivery or damage caused to or by any site shall be the responsibility of the site holder.
- The cost of insurance shall be arranged by and borne by the site holder.

Dogs:

- All dogs in the site holder's area must be kept in an enclosure.
- Dogs which are loose or have been tied up but can still interfere with patrons/staff will be removed by the Katherine Town Council Ranger at the owner's expense.

Camping:

- Camping is allowed in the purchased stallholder site but must remain in the purchased area and not infringe on walkways or other stall locations.
- Caravans will no longer be allowed in the Food Court Area or any other location where they are visible to the public.
- The Katherine showgrounds does NOT have a caravan park, camping is limited. Space is available outside the showgrounds area and is first come, first serve.
- All camping is strictly unpowered and site holders using electricity for camping will have power blocked and/or be removed from the grounds.
- Campers can use gensets if they require power for camping at the campground behind the showgrounds.
- Anyone found camping without having paid for a 2-day advantage pass will be removed from the grounds.
- If arriving prior to the Thursday before the Show a fee of \$40/night will apply for camping.
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Car Passes

- All vehicles that enter the showgrounds are required to display a current car pass.
- One car pass is included with site pack.
- If more than one vehicle is on the grounds, you MUST purchase additional passes.
- Additional car passes for standard vehicle is \$10.00 and can be purchased online
- **Your site booking MUST include enough space for all vehicles.**
- **Car passes with registration numbers are to be displayed on the dashboard of the vehicle.**

Smoke Free Environment

- KDSS operates a smoke free environment.
- Smoking is only permitted in the designated smoking areas.
- Smoking anywhere else on the Showgrounds is prohibited.
- KDSS or Security reserve the right to remove any site holder caught smoking outside of a designated smoking area ESPECIALLY WHILE SERVING CUSTOMERS.

Fire Regulations

- All site holders must provide the prescribed level of fire protection for the type and use of their business.
- A minimum of one 2A30BE fire extinguisher is required where electrical appliances or LPG is used. 2A30BE = Dry Chemical Powder unit.
- A maximum of two 9.2 kg LPG gas cylinders is allowed to be stored on site.
- Gas appliances and cylinders must conform to NT Worksafe requirements.
- Site holders are required to comply with the Fire Brigade Act Part 2, section 13.
- All requirements and instructions of Northern Territory Fire and Emergency Services personnel must be complied with.
- No fire hose or protective device shall be covered by any part of a display or structure.
- Tampering with fire protection devices is prohibited.
- No fire reel hose shall be used for water supply, filling, or hosing purposes.

Vehicles

- Site holder vehicles will not be permitted to travel throughout the grounds on Friday and Saturday of the Show. Vehicle movements will be restricted to the following times:
- **Gates open at 6am. Vehicle access is permitted between 6am and 7am.**
- **No vehicle may enter the grounds after 7am.**
- All vehicles must be removed from the grounds by 8am. No exceptions to this rule- gates will be locked.
- **On Saturday night vehicle access will be granted after 10pm to allow for the breakdown of sites.**
- Access for stocking, loading, or unloading requires site or day pass.
- Vehicles exceeding the size of the site booking will not be permitted to remain in the site area.
- A separate parking area, outside of the site area, will be made available to site holders for this purpose.
- All normal traffic and road rules apply within the show grounds.



- All drivers must possess a current driver's licence suitable for the vehicle type.
- Driving infringements may be enforced by Police or other authorised persons.
- All vehicles must be registered and roadworthy.
- All vehicles must be parked in prescribed areas allocated for the purpose.
- All traffic must use the prescribed roadways within the Show grounds.
- No new roadways shall be created.
- No vehicle may obstruct a roadway or access passage.
- Any person not abiding by these rules will incur an on-the-spot fine of \$500 cash only payable immediately.
- Vehicle Release & Indemnity Agreement

In exchange for being allowed to enter the show grounds with a motor vehicle you are agreeing to the following:

- To waive any and all claims that you may have against KDSS, their directors, officers, employees, agents, and representatives.
- To release KDSS from any and all liability for any loss, damage, injury, or expense that you, or your next of kin, may suffer or incur because of your actions due to any cause whatsoever.
- To not drink alcohol or take drugs prohibited by law before or whilst your vehicle is within the show grounds.
- Applicable to all contractors/associates engaged by site holders.

Privacy Act Statement

- The KDSS uses the information provided by you pursuant to this Site Booklet for the primary purpose of processing, assessing, and determining the occupancy of sites at the Katherine Showgrounds for the Katherine & District Show.
- Any information given pursuant to the documents lodged could be deemed personal information and accordingly is governed by the Privacy Legislation.
- Any information lodged with the KDSS will remain confidential at all times except for disclosure which you may have consented to, or which is otherwise required by law.
- We may pass your information onto any Operational Service Providers or such other persons the KDSS deems helpful in enabling the successful applicant to adhere to the Katherine & District Show Society's regulations and perform the Permitted Use.
- You may request access to your information and request that it be corrected at any time. If you wish to correct or request access to your information or elect to stop this information being passed on as stated above, please contact the Show Office.

Disclaimer

- The KDSS makes every effort to ensure the information contained in this Commercial Site Prospectus is true and correct at the time of publication however some information may be incorrect or may have changed since publication.
- Information regarding Sponsors and/or other third parties and the respective pavilion names contained in this publication are subject to change or update without notice from time to time.
- The KDSS cannot guarantee and assumes no legal liability or responsibility for the accuracy, currency, or completeness of the information.
- The decision of the KDSS Committee shall be final on any question arising on interpretation of the Terms, or on any matter provided by these Terms.
- Information contained in this booklet is accurate at the time of publishing.
- KDSS reserves the right to change, amend or delete any or all information if deemed necessary.
- Further procedures are available upon written request to the Show Manager by emailing showmanager@katherineshow.org.au